



STARRING DANIEL MAC



OUTCASTS

VEGAS VACATION

[E P I S O D E 6]

LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 4TH - SUNDAY MARCH 7TH

LEGENDS RALLY IS A LUXURY AUTOMOTIVE EXPERIENCE THAT BRINGS TOGETHER A COMMUNITY OF PASSIONATE CAR ENTHUSIASTS FOR AN UNFORGETTABLE MULTI-DAY JOURNEY. FEATURING SOME OF THE WORLD'S MOST ICONIC AND EXOTIC CARS, THE RALLY COMBINES SCENIC DRIVES, EXCLUSIVE DESTINATIONS, LUXURY HOTELS, CURATED EXPERIENCES, AND UNFORGETTABLE NIGHTLIFE ALL DESIGNED TO CREATE MEMORIES BOTH ON AND OFF THE ROAD.

OUTCASTS VEGAS VACATION

LEGENDS RALLY EPISODE 6 - LOS ANGELES TO LAS VEGAS

DAY 1 - CALIFORNIA DREAMIN' **LOS ANGELES TO MONTEREY**

We kick things off in Los Angeles with our official start grid, registration, breakfast, and the installation of your exclusive Legends Rally graphics. From there, we hit the road and head north along California's legendary Highway 1. Expect incredible coastal roads, scenic stops, and plenty of opportunities for content before arriving in Monterey for the evening.

DAY 2 - INTO THE WILD **MONTEREY TO SEQUOIA**

Day 2 takes us from the California coast into the mountains as we make our way toward Sequoia. We'll trade ocean views for winding roads, giant forests, and breathtaking scenery before arriving at AutoCamp Sequoia. After a full day of driving, we'll settle in, enjoy the property, and spend the night surrounded by the California wilderness.

DAY 3 - SIN CITY OR BUST **SEQUOIA TO LAS VEGAS**

It's time for the final push.

We'll leave the mountains behind and head east toward Las Vegas, crossing from California's wilderness into the Nevada desert. After three days of incredible roads, unforgettable scenery, and miles of memories, we'll roll into Sin City for the ultimate Legends Rally Episode 6 finale party.

THE ROAD ENDS HERE. THE PARTY DOESN'T.

LEGENDS RALLY

OUTCASTS
VEGAS VACATION
LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 4TH - SUNDAY MARCH 7TH



LEGENDS RALLY

OUTCASTS
VEGAS VACATION

LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 4TH - SUNDAY MARCH 7TH

"LEGENDS ARE MADE
NOT BORN"



INFLUNCERS GALORE

LEGENDS RALLY EPISODE 6 - LOS ANGELES TO LAS VEGAS



If exposure, brand recognition, and validated 3rd party voices is what your brand is looking for, we can guarantee that this event will have a reach in the tens of millions. Legends Rally marries two of the most viral attractions on social media: Influencers and Supercars.

Check out a few of our past attendees below: Daniel Mac, Demi Bagby, Daily Driven Exotics, Alex Choi, Parker Nirenstein (Vehicle Virgins), Dana Linn Bailey, Cam Casey, Jameliz Smith (Jellybeanbrains), Zoltan Bathory, David Lockhart, Josh King Madrid (Jetset), Ethan Nell, Brent Rivera, Zuummy, Jack Ultramotive, Torry Hermann, Samantha Frank, Greg Gevojanyan (Mr Car Sounds), Gigi Papasavvas.

OUTCASTS
VEGAS VACATION
LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 4TH - SUNDAY MARCH 7TH

LEGENDS RALLY

OUTCASTS
VEGAS VACATION
LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 4TH - SUNDAY MARCH 7TH

CARS ARE MEANT TO BE DRIVEN



SCHEDULE OF EVENTS

LEGENDS RALLY EPISODE 6 - LOS ANGELES TO LAS VEGAS

DAY 1

LOS ANGELES > MONTEREY

- » Registration & Check-In
- » Breakfast & Driver Briefing
- » Official Start Grid
- » Legends Rally Graphics Installation
- » Depart Los Angeles
- » Highway 1 Coastal Drive
- » Scenic Stops & Photo Opportunities
- » Lunch Stop
- » Continue to Monterey
- » Hotel Check-In
- » Dinner & Evening Activities

DAY 2

MONTEREY > SEQUOIA

- » Breakfast
- » Driver Briefing
- » Depart Monterey
- » Scenic Mountain Drive
- » Lunch Stop
- » Arrive in Sequoia
- » Check-In at AutoCamp Sequoia
- » Explore the Property
- » Group Dinner
- » Evening Hangout / Camp Experience

DAY 3

SEQUOIA > LAS VEGAS

- » Breakfast
- » Driver Briefing
- » Depart Sequoia
- » Final Rally Drive
- » Scenic Stops
- » Lunch Stop
- » Arrive in Las Vegas
- » Hotel Check-In
- » Free Time / Get Ready
- » Legends Rally Episode 6 Finale Party

OUTCASTS
VEGAS VACATION
LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 4TH - SUNDAY MARCH 7TH



LEGENDS RALLY

OUTCASTS
VEGAS VACATION
LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 4TH - SUNDAY MARCH 7TH



FOR THE LOVE OF EVERYTHING
ON FOUR WHEELS



LEGENDS IN ATTENDANCE

PAST & PRESENT

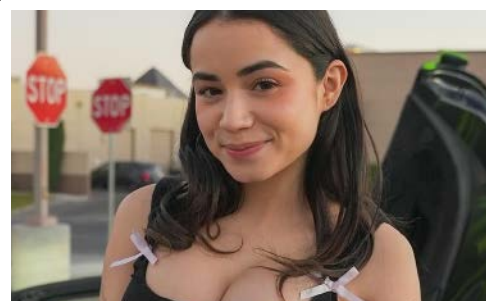
LEGENDS RALLY



Daniel Mac | @itsdanielmac 24.2 M



Demi Bagby | @demibagby 20.3 M



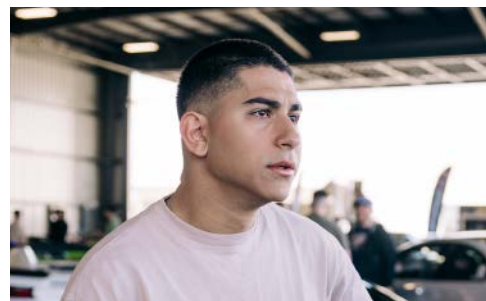
Jamilez Smith | @jamilesmith 9.4 M



Alex Choi | @alex.choi 3.5 M



DDE | @dailydrivenexotics 8.2 M



MrCarSounds | @mrcarsounds 10.3 M



Jack Ultramotive | @jackutramotive 2.5 M



Vehicle Virgins | @vehiclevirgins 4.8 M



Cam Casey | @camcasey 19.7 M

OUTCASTS
VEGAS VACATION
LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 4TH - SUNDAY MARCH 7TH



LEGENDS RALLY

OUTCASTS
VEGAS VACATION

LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 4TH - SUNDAY MARCH 7TH

**HEROES COME AND GO,
BUT LEGENDS ARE FOREVER**



SELECT PARTNERSHIPS WITH **DANIEL MAC BRAND**

LEGENDS RALLY



Gillette



 Meta



amazon

HBO



OUTCASTS
VEGAS VACATION
LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 4TH - SUNDAY MARCH 7TH



LEGENDS RALLY

OUTCASTS
VEGAS VACATION

LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 4TH - SUNDAY MARCH 7TH

**IF YOU WANT TO BE A LEGEND
DRIVE WITH THE LEGENDS**



LEGENDS RALLY

PAST SPONSORS

LEGENDS RALLY



OUTCASTS
VEGAS VACATION
LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 4TH - SUNDAY MARCH 7TH



LEGENDS RALLY

OUTCASTS
VEGAS VACATION
LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 4TH - SUNDAY MARCH 7TH

BE LEGENDARY



SPONSORSHIP LEVELS & BENEFITS

LEGENDS RALLY

TITLE SPONSOR

\$55,000 (Limited to 1 spot)

Includes Bronze Package plus:

- » Overall naming rights (i.e. Legends Rally Presented by XXX)
- » 2 Participating cars on the rally with 2 Participants per car (\$11,500 value - 4 participants)
- » Option of \$1500 discount per team on additional rally ticket (Up to 2 teams - 2 vehicles, 4 individuals)
- » Exclusive @itsdanielmac TikTok Video (13.9M TikTok Followers)
- » Exclusive @itsdanielmac Instagram Reel or Static post (2.7M Followers)
- » Exclusive @itsdanielmac YouTube Short (3.33M YouTube Followers)
- » Exclusive @itsdanielmac FB post or short form reel (3.6M followers)
- » Exclusive @itsdanielmac Threads post or Short form reel (618k followers)
- » Total combined followers 24.2M (All above posts are same video posted on all platforms)
- » 2 Exclusive Instagram AND Facebook stories announcing rally partnership on @itsdanielmac

Short form videos and stories posted are the same for each platform

GOLD SPONSOR

\$40,000 (Limited to 3 spots)

Includes Bronze Package plus:

- » 1 Participating car on the rally with 2 participants (\$5,750 value - 2 participants)
- » Option of \$1500 discount on additional rally ticket (1 team - 1 vehicle, 2 individuals)
- » Exclusive @itsdanielmac TikTok Video (13.9M TikTok Followers)
- » Exclusive @itsdanielmac Instagram Reel or Static post (2.7M Followers)
- » Exclusive @itsdanielmac YouTube Short (3.33M YouTube Followers)
- » Exclusive @itsdanielmac FB post or short form reel (3.6M followers)
- » Exclusive @itsdanielmac Threads post or Short form reel (618k followers)
- » Total combined followers 24.2M (All above posts are same video posted on all platforms)
- » 2 Exclusive Instagram AND Facebook stories announcing rally partnership on @itsdanielmac
- » Naming rights for either: Start Grid, Official Brunch or Dinner Events, Official Finale, Police Escort, Awards Ceremony etc. (First come first serve).

Short form videos and stories posted are the same for each platform

OUTCASTS
VEGAS VACATION
LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 4TH - SUNDAY MARCH 7TH



SPONSORSHIP LEVELS & BENEFITS

SILVER SPONSOR

\$20,000 (Limited to 3 spots)

Includes Bronze Package plus:

- » 1 Participating car on the rally with 2 participants (\$5,500 value - 2 participants max)
- » Naming rights for either: Official Dinner Event, Official Finale Event, Official Brunch Event. Police Escort etc.
- » Option of \$1500 discount on additional rally ticket (1 team - 1 vehicle, 2 individuals)
- » 1 exclusive @itsdanielmac Instagram stories and 2 Facebook stories announcing partnership (6.2 million combined followers)(Story is same for each platform)

Bronze Sponsorship

\$4,000

- » Direct shoutout with logo in @itsdanielmac YouTube long-form video 3.26M YouTube Followers) to be posted after the rally Your logo/brand on participating cars
- » \$500 off a rally ticket per team (1 vehicle 2 individuals)
*Cannot be combined with silver or gold discount
- » Promotion of your brand and products within the Legends Rally community
- » Logo on all official marketing items. Including pre and post-rally emails to participants
- » Dedicated sponsor page on legends rally
- » Website logo permanently displayed as past sponsor following rally on website
- » Access to Legends Rally professional Photography
- » Co-branded apparel and ability to add products to swag bags given to all attendees prior to rally start
- » Legends rally @legendsrally in feed post and story announcing partnership.

LEGENDS RALLY

OUTCASTS
VEGAS VACATION

LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 4TH - SUNDAY MARCH 7TH





LOS ANGELES, MONTEREY, SEQUOIA, LAS VEGAS
THURSDAY MARCH 3RD - SUNDAY MARCH 7TH

OUTCASTS
VEGAS VACATION

For All Inquiries: Please contact us at legends@itsdanielmac.com
For Media Inquiries Contact: raceDAY Agency | info@racedayagency.com

